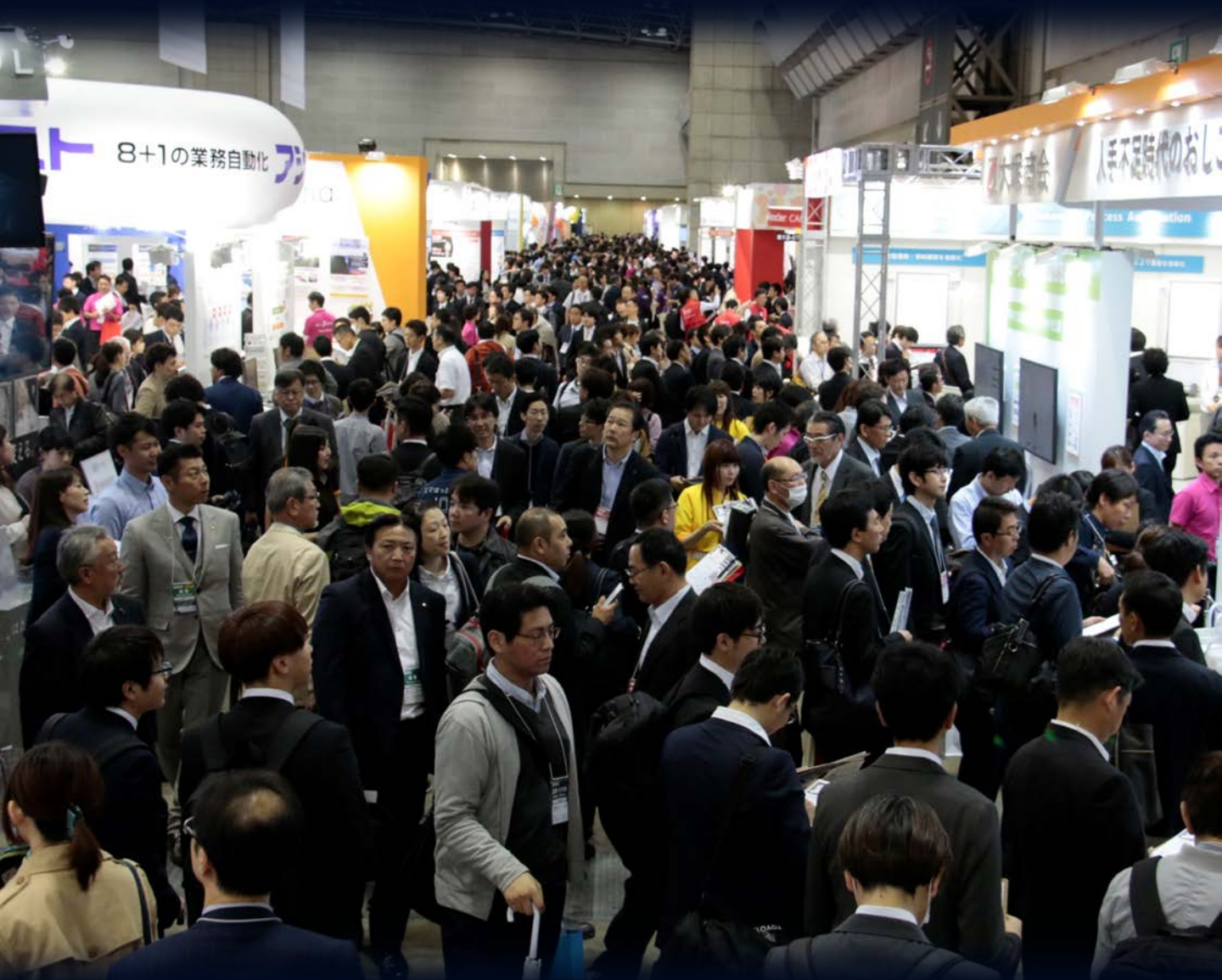


27th *Japan IT Week* **Spring**

Japan's Largest IT Show

Post Show Report



Show Outline

Exhibition Title: **27th Japan IT Week Spring**

Dates: **May 9 (Wed) – 11 (Fri), 2018**

Venue: **Tokyo Big Sight, Japan**

Organiser: **Reed Exhibitions Japan Ltd.**

Website : **<http://www.japan-it.jp/en/haru/>**

Facts and Figures

World's Leading IT Trade Show with:

13 Specialised Exhibitions

57 Conferences

1,666 Exhibitors

23 Exhibiting Countries

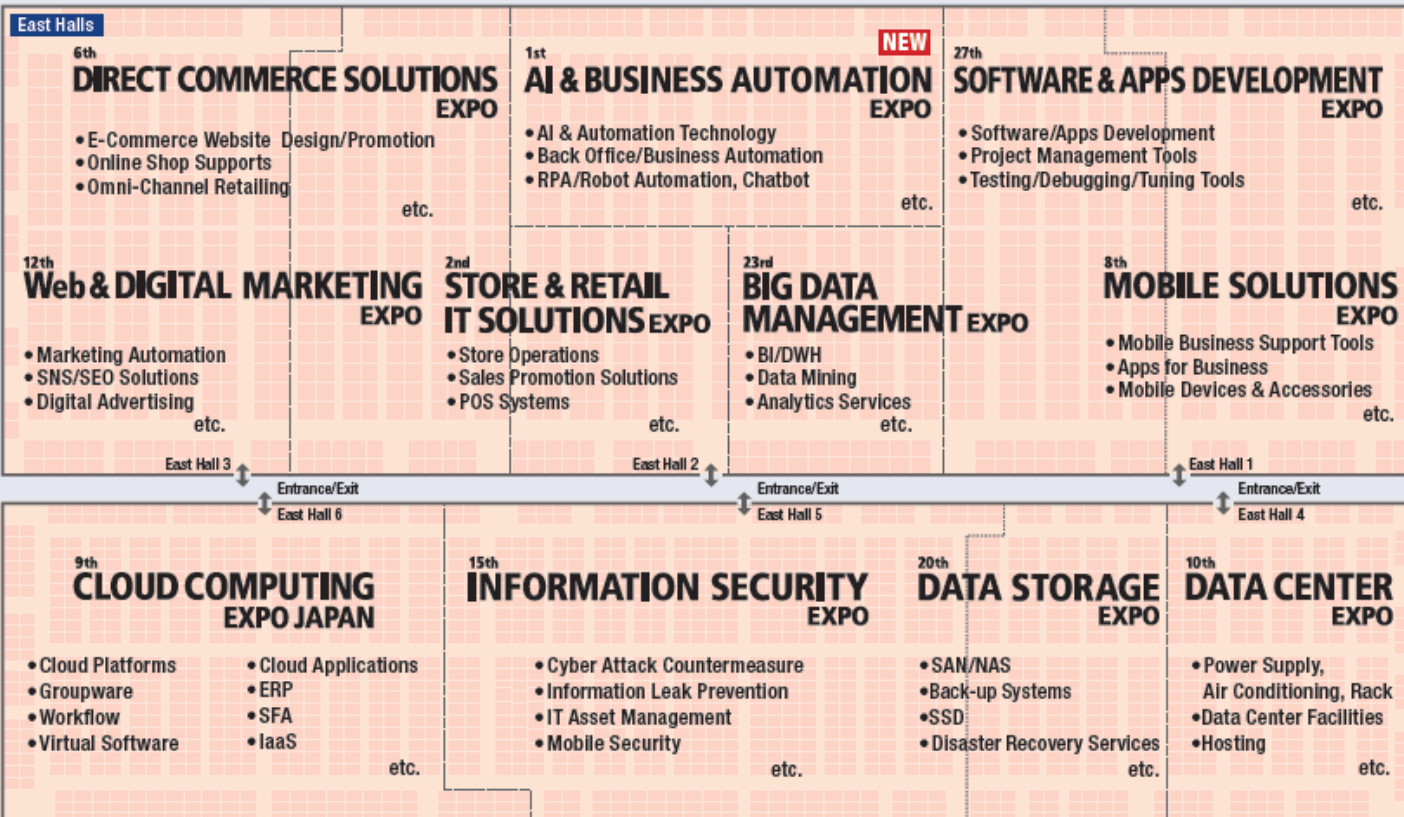
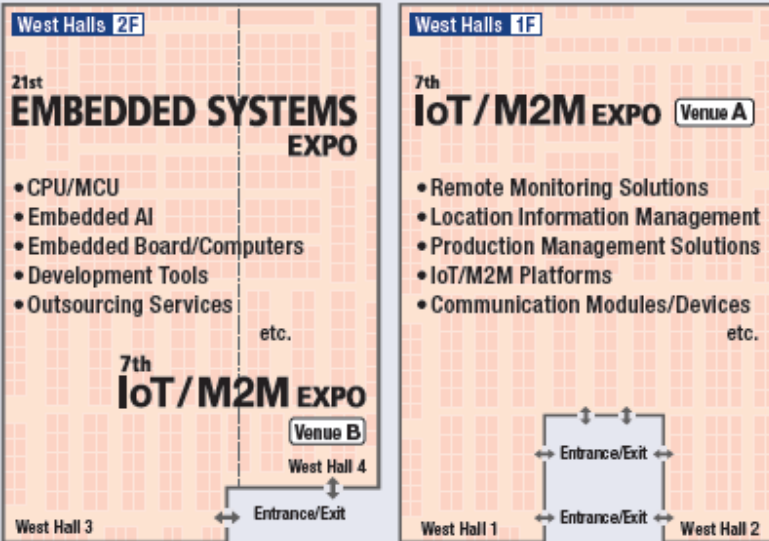
102,441 Professional Visitors

28,701 Conference Attendees

383 Press Delegates

Japan's Largest Comprehensive IT Trade Show

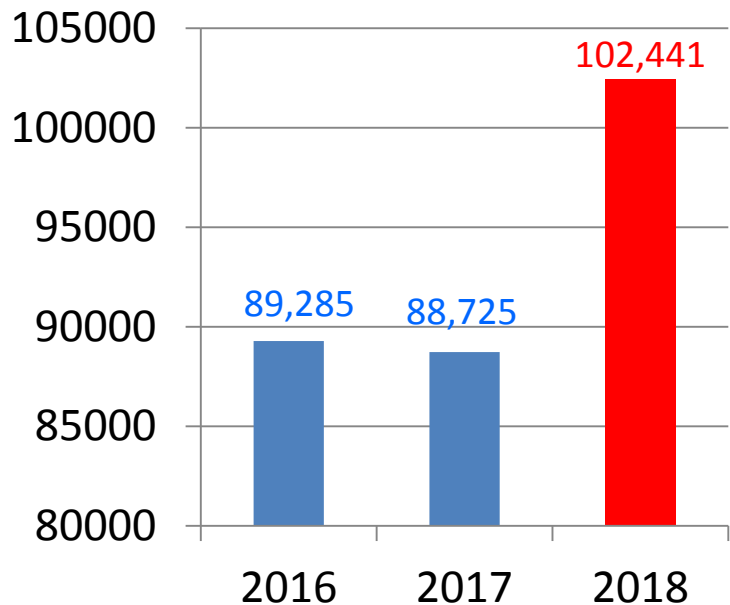
- 13 Specialised Exhibitions -



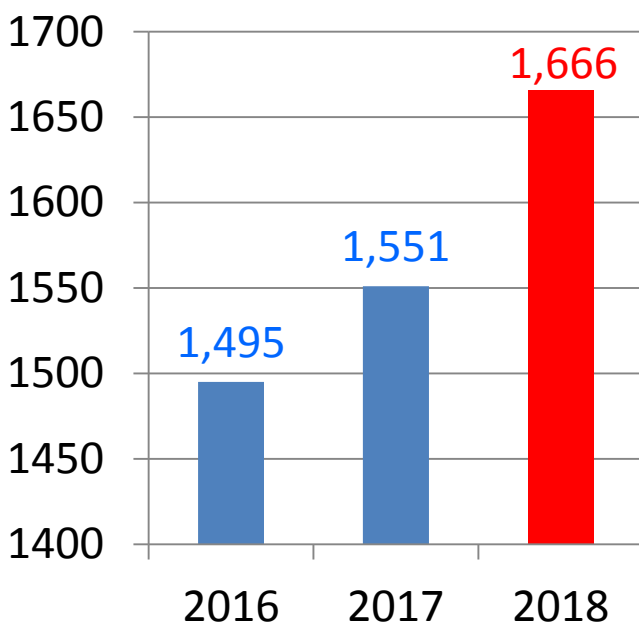
Number of Visitors & Exhibitors

Japan IT Week Spring 2018 concluded with a great success with 102,441 visitors. Compared to last year, the number of visitors has increased by 15% and the country of visitors varied from Korea, China, USA, Taiwan, Poland, France, to India and more.

Number of Visitors

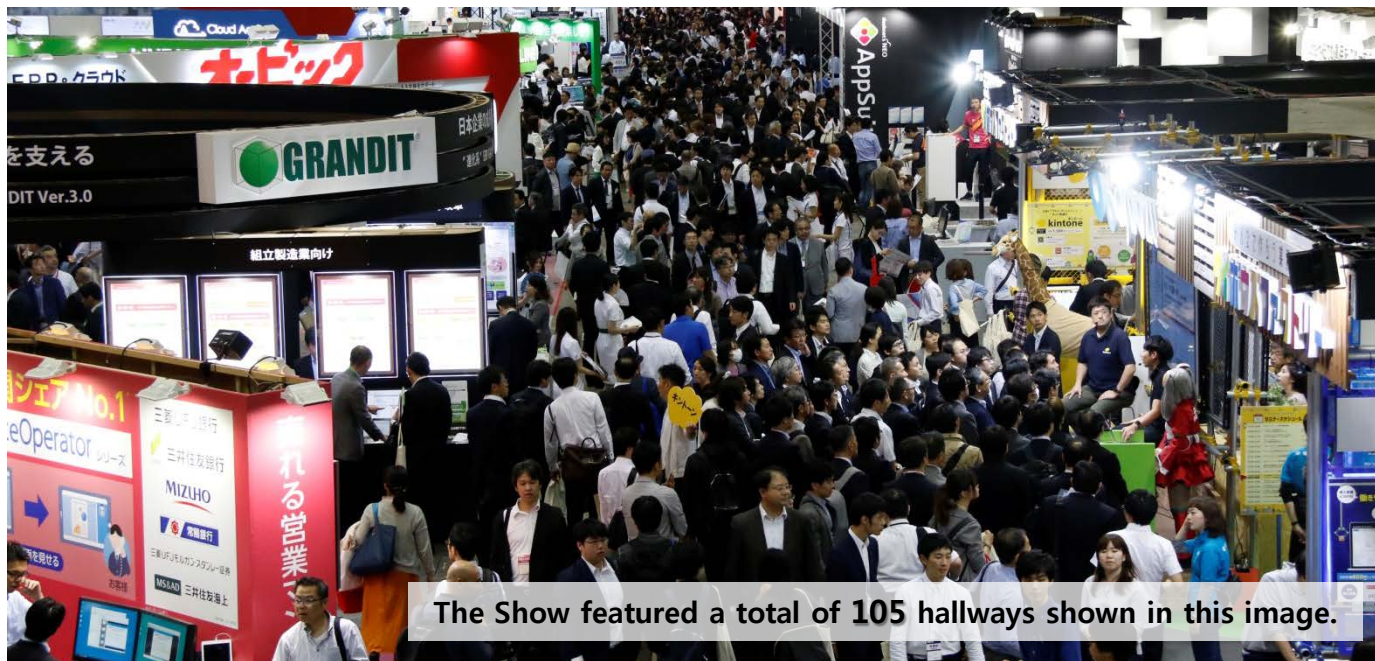


Number of Exhibitors



Japan IT Week Spring is Japan's largest IT trade show covering every field of IT solution. This year's Japan IT Week Spring attracted the highest number of exhibitors since its launch in 1992 with 1,666 companies from 23 countries.

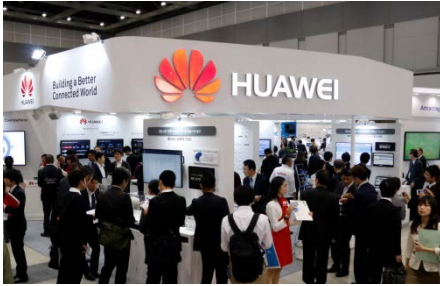
Highlights of the Show



The Show featured a total of 105 hallways shown in this image.



Global Leading Companies Exhibit



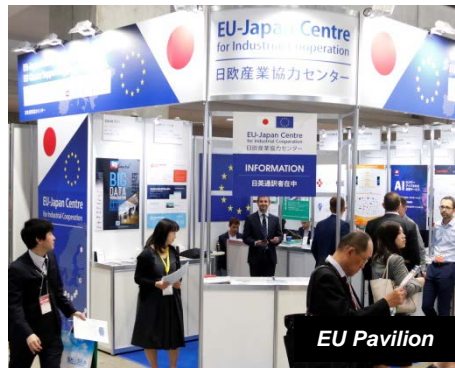
VIP Reception Party for Professional Networking



National Pavilions from Around the World



BANGLADESH Pavilion



EU Pavilion



POLAND Pavilion



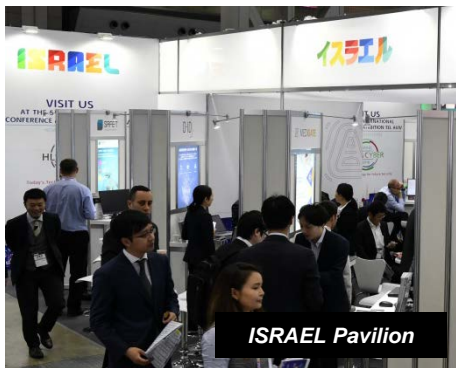
HUNGARY Pavilion



PHILIPPINES Pavilion



SRI LANKA Pavilion



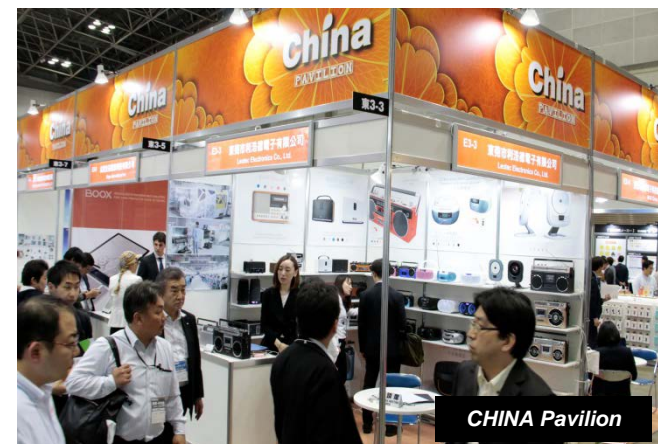
ISRAEL Pavilion



HOLLAND Pavilion



VIETNAM Pavilion



CHINA Pavilion



KOREA Pavilion

World's Leaders Addressed the Latest IT Trends



Alon Halevy
CEO
**Recruit
Institute of
Technology,
Inc.**



Kazutaka Hasumi
Board Director &
CCRO
**SoftBank
Robotics**



Dipesh Patel
President
Arm Limited



Patti Chrzan
Sr. Director
**Microsoft
Corporation**



Takashi Kaku
General Manager
**HUAWEI
TECHNOLOGIES
JAPAN K.K.**



**Emanuele
Borroni**
Head of Europe
Growth
Amazon



Japan IT Week Spring 2019 will be held twice

Japan IT Week Spring 2019 will be held twice, as Japan IT Week Spring 2019 Part 1 and Part 2, due to the unavailability of Tokyo Big Sight for the preparation of 2020 Tokyo Olympics.

Part 1 and Part 2 consist of different exhibitions and details can be found below:

Japan IT Week Spring 2019 Part 1

- Dates: April 10 (Wed) – 12 (Fri), 2019
- Venue: Tokyo Big Sight
- Consists of:
 - 22nd Embedded Systems Expo
 - 8th IoT/M2M Expo Spring

Japan IT Week Spring 2019 Part 2

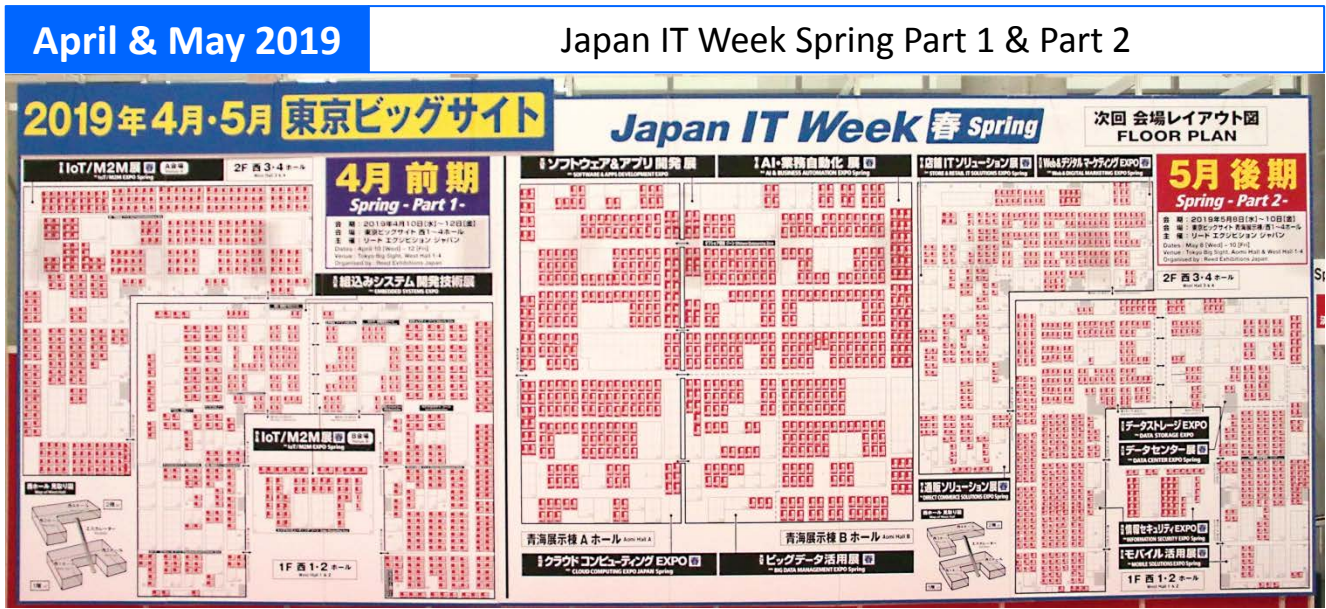
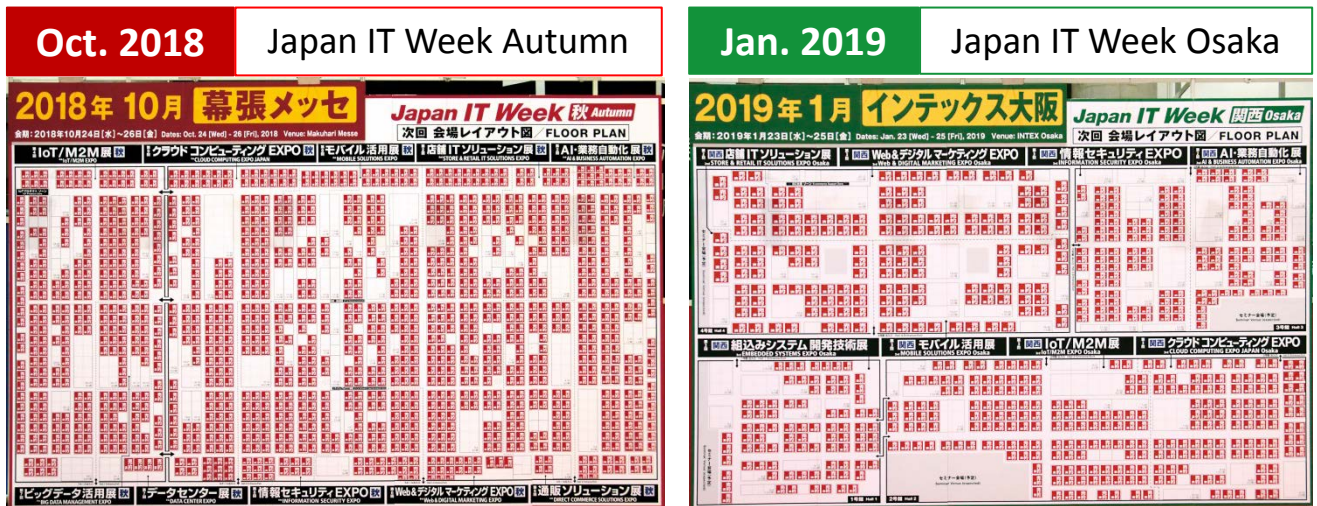
- Dates: May 8 (Wed) – 10 (Fri), 2019
- Venue: Tokyo Big Sight
- Consists of:
 - 28th Software & Apps Development Expo
 - 24th Big Data Management Expo Spring
 - 21st Data Storage Expo
 - 16th Information Security Expo Spring
 - 13th Web & Digital Marketing Expo Spring
 - 11th Data Center Expo Spring
 - 10th Cloud Computing Expo Japan Spring
 - 9th Mobile Solutions Expo Spring
 - 7th Direct Commerce Solutions Expo Spring
 - 3rd Store & Retail IT Solutions Expo Spring
 - 2nd AI & Business Automation Expo Spring

Booths are Almost Sold Out!

Exhibit spaces for upcoming Japan IT Week shows were mostly reserved by the last day.

70 to 90 percent of exhibit spaces of the next editions – 9th Japan IT Week Autumn, 3rd Japan IT Week Osaka and 28th Japan IT Week Spring have been already booked on-site reflecting the exhibitors' satisfactory on business outcomes.

Below are photographs of the floor plans at the reservation counter on the final day of the show. (The red squares represent the reserved booth spaces.)



For the latest space availability, contact Show Management: itweek-spring@reedexpo.co.jp

Upcoming Editions of Japan IT Week

Japan IT Week Autumn 2018

Dates: October 24-26, 2018

Venue: Makuhari Messe, Japan

<http://www.japan-it.jp/en/aki/>

Forecast Figures:

780 exhibitors / 50,000 visitors

Japan IT Week Osaka 2019

Dates: January 23-25, 2019

Venue: INTEX Osaka, Japan

<http://www.japan-it.jp/en/kansai/>

Forecast Figures:

400 exhibitors / 30,000 visitors

Japan IT Week Spring 2019

Part 1

Dates: April 10-12, 2019

Venue: Tokyo Big Sight, Japan

<http://www.japan-it.jp/en/haru/>

Forecast Figure:

620 exhibitors

Part 2

Dates: May 8-10, 2019

Venue: Tokyo Big Sight, Japan

<http://www.japan-it.jp/en/haru/>

Forecast Figure:

1,180 exhibitors

Contact

Organiser: Reed Exhibitions Japan Ltd.

Exhibiting Inquiries: itweek-spring@reedexpo.co.jp

(Hajime SUZUKI / Manami FUJIWARA)



Hajime SUZUKI



Manami FUJIWARA

Visiting Inquiries: visitor-eng.it@reedexpo.co.jp

(Jiwon KIM (Ms.))

Press/Partnership Inquiries: jiw-pr-eng@reedexpo.co.jp

(Chisato KAMIYA (Ms.)/Jiwon KIM (Ms.))

* * *

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